

HENRY DEVRIES

CLIENT
ATTRACTION
AUTHORITY

"Back in science class everyone learned that a chain reaction is a sequence of reactions that causes additional reactions to take place. Like a rolling snowball causing an avalanche or a spark causing a blazing forest fire, there are seven proven ways to create a client attraction chain reaction."

AS FEATURED IN

Forbes

YAHOO!
FINANCE



OCBS



The San Diego
Union-Tribune

THE ORANGE COUNTY
REGISTER

SMART
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ST. PETE LIFE
MAGAZINE

Henry DeVries is a bestselling author, book publisher and weekly biz dev columnist for forbes.com. As CEO he runs Indie Books International, a company he co-founded in 2014. His publishing company works with independent consultants who want to attract more high-paying clients by marketing with a book and speech. As a professional speaker, he shares the scientific secrets of how to persuade with a story.

INSPIRING ABOUT ATTRACTING CLIENTS / ENGAGING AND FUN MEDIA PUNDIT ON MARKETING

"In California I teach, 'The Universe rewards activity;' in the Midwest I say, 'The Lord helps those who help themselves.' I am bilingual."

"When a prospect asks you a buying signal question, pause three seconds for dignity and say: 'Thank you for asking.'"

"Any business book worth writing is worth writing a first draft that sucks; the magic is in the editing."



BOOK HENRY TODAY!

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To see Henry speak on video please visit www.persuadewithastory.com



"My books are my children, and like my children, I expect them to support me in my old age."

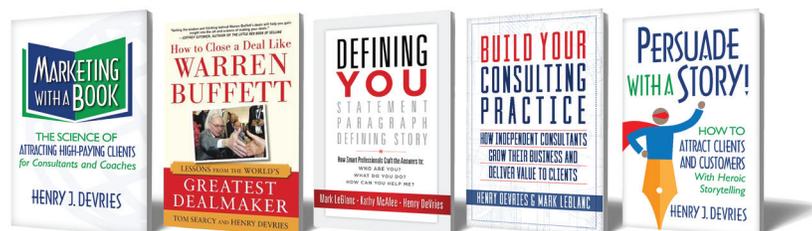
"There are worse crimes than burning books. One of them is writing a business book worth burning."

"Humans are hardwired for stories and your story matters."

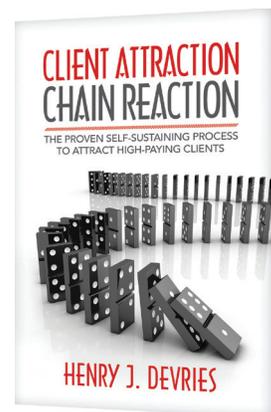
"I don't want to tell professionals how to live their lives, but if they are not marketing with a book and a speech they are making a huge mistake."

"The more generous you are, the luckier you get."

"The four most magic words in the English language are: 'I know a guy.'"



HENRY'S BOOK OF BIZ DEV WISDOM



HENRY'S MOST POPULAR KEYNOTE PRESENTATIONS INCLUDE:

- Client Attraction Chain Reaction
- Marketing With A Book and Speech
- Persuade With A Story!
- Building Your Consulting Practice

HENRY'S MOST POPULAR MEDIA TOPICS INCLUDE:

- How to Talk Your Way Out of a Traffic Ticket
- Three Secrets of Selling Services
- How To Market Like a Thought Leader
- The Greatest Marketing Plan in the World
- New Rules for Dress for Success
- The Magnificent 7 Strategies for Attracting High-Paying Clients

Client Attraction Chain Reaction

Are you looking for the secret of creating a client attraction chain reaction? The typical marketing hype is not only a waste of time and money, it actually makes you less attractive to prospective clients. Based on a 20-year, \$3 million client-attraction proprietary research study, this book elaborates on a proven process for business development with integrity that results in a 400 percent to 2000 percent return on your marketing investment.

PARTIAL CLIENT LIST



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