

# A GRIZZLY TALE

How to Make the Medical Experience  
Less Stressful for Patients and More  
Successful for Caregivers



## BOOK JOHAN TO SPEAK AT YOUR ORGANIZATION'S EVENTS, CONFERENCES, AND TRADE SHOWS

Johan Otter's life changed in a fraction of a second the day he and his 18-year old daughter Jenna were attacked by a grizzly bear while hiking in Glacier National Park.

Johan has chronicled his tale of survival, family, and triumph in the face of trauma in his new book *A Grizzly Tale: A Father and Daughter Survival Story*.

"I have to share my story and the gift of a second life because it inspires others to face major challenges in the most positive way possible," says Otter.

- Johan speaks to organizations large and small about the importance of staying positive after trauma, the realities of the patient experience, and the circumstances that would drive a parent to offer his or her own life to protect a child without a second thought.
- As a medical professional and healthcare administrator, Johan often speaks to medical audiences, expressing to them how to make the medical experience more satisfying and safer for patients and their caregivers without spending more and possibly even spending less.
- Johan speaks at trade-shows for manufacturers of medical devices, impressing on audiences the importance of telling the patient what to expect. "Patients are the subject of your care, not the object of your care"

## PRAISE FOR A GRIZZLY TALE

*"There is no better way to explain a concept than with a story—and A Grizzly Tale is an epic story of how a trauma system functions at its best."*

A Brent Eastman, MD, FACS,  
President American College  
Surgeons 2012-2013

*"More than a story of a bear attack, this is the incredible story of a father and daughter's love, determination, resilience, and triumph."*

Gary Moses, Lake McDonald  
District ranger, Glacier  
National Park

*"The story is also about the love of a family—caring medical professionals—the caring of an employer—and the ultimate recovery of a brave man."*

Chris Van Gorder, FACHE,  
President/Chief Executive  
Officer, Scripps Health



Johan Otter grew up in the Netherlands and came to the United States in 1984 to work as a physical therapist. A senior director of Occupational Health and Wellness at Scripps Health in San Diego, he endured nine surgeries over three years which included reconstruction of his scalp and left eye socket. His daughter, who suffered a broken back, lacerated shoulder and face wounds, went on to graduate from UC Irvine and Columbia University College of Physicians and Surgeons. She now practices Emergency Medicine. The story of the attack and the Otters' recovery has received national media attention from such outlets as the *Los Angeles Times* and *The Today Show*. More recently, they were featured in the ABC Series "In An Instant."

**FOR BOOKING INFORMATION  
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