Win the Website War!

Learn the Proven Four-Step Process that Gets Results

Learn the tactics for success!

Smart business leaders and managers know that companies with excellent processes get better results. Yet, most companies fail to follow a proven process or system for marketing on the Internet. *Winning the Website War* introduces business leaders to a Four-Step Process for getting results from their web marketing efforts. Discover how a company website and the Internet can drive success or failure when it comes to increasing sales, getting more leads, and retaining customers and clients.

Tom Young,
CEO Intuitive Websites

A GUIDE FOR BUSINESS LEADERS

WINNING THE WEBSITE WAR

4 STEPS TO MARKETING SUCCESS
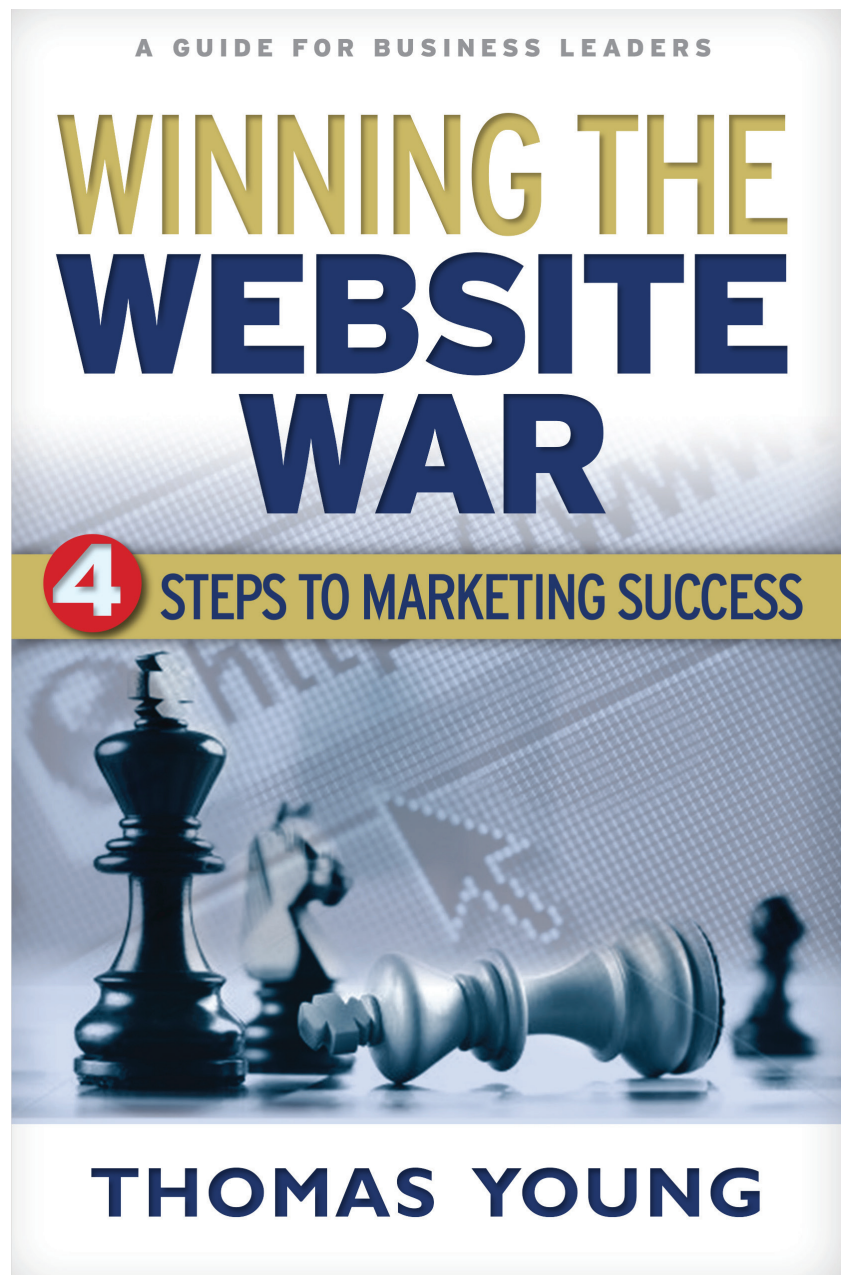
THOMAS YOUNG

Tom Young, CEO Intuitive Websites

Thomas Young is a business owner, consultant, speaker and author. He is president and owner of Intuitive Websites, a Colorado-based website design, development, and marketing firm. Tom has been a Vistage speaker since 2001, is a Vistage member, and part of the team that recently redesigned the Vistage Village website. He has presented around the U.S. and Canada on Internet marketing and web usability, and is the author of *Intuitive Selling*.
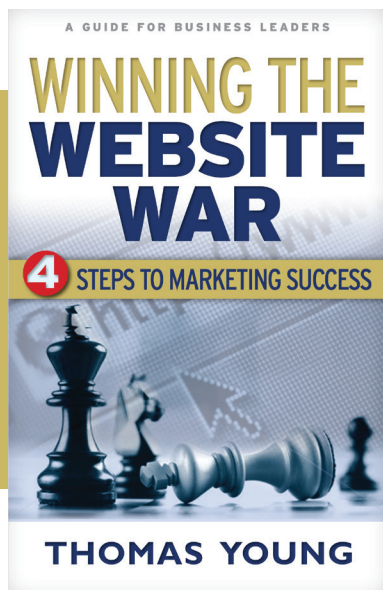
- Win the Website War and Beat your Competitors
- Discover How to Build a Digital Marketing Team
- Get Digital Marketing Processes that Work

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WINNING THE WEBSITE WAR

4 STEPS TO MARKETING SUCCESS

THOMAS YOUNG

What people are saying about Winning the Website War…

"Really helped Vistage develop a clear strategy for addressing our user base and put us on the path to developing our most successful website yet."

Andy Ramirez
Vice President of Digital Products, Vistage International

"This book captures the critical issues and the steps any organization needs to take to finally get a website that works."

Tony Veltri
CEO, Veltri Inc.

"Thomas's approach is spot on. He has helped us make our websites more relevant to our audience, easier to navigate and much better in terms of look and function."

David Ostrow
CEO, FitGolf

Order "Winning the Website War" on Amazon or from your favorite bookseller today.