## TIRED OF TURNOVER?

Are you struggling to find that perfect long-term employee who has passion for the position?

Does it seem like you should be looking for something specific in the resumes you receive?

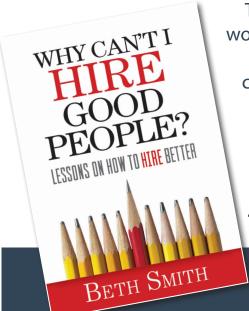
Do you often ask yourself "Why can't I HIRE the right people?"

Are you unsure what to listen for in an interview to ensure that you have all of the information that you need to make a good decision?

Do you often wonder "Where are all of the good employees?"

## IT IS NOT **SURPRISING!**

None of the top colleges in the U.S. even teach interviewing skills!



To book Beth for a workshop or your next keynote event, call or email today!

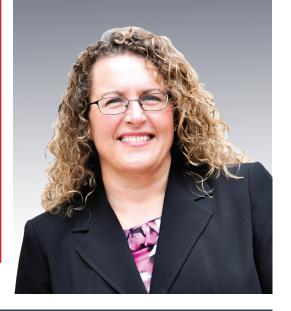


## about Beth Smith

Founder of A-list Interviews, and the Response Analysis System™

Beth, author of "Why Can't I Hire Good People?", takes a deeper look into this common business question as she shares a hiring mistake that landed her business on national news.

During her lighthearted and practical look into today's interview process, the audience will gain insight into her **7 Step Response Analysis System**™, designed to identify employees who will perform at a high level and fit culturally. Excellent program for CEOs, executive retreats, hiring managers and human resource professionals.



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